

Reporting Team

United Nations Global Compact

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COMMUNICATION ON ENGAGEMENT 2015

I am pleased to inform you that Environment Improvement Centre firmly supports the ten principles of UN Global Compact in all four areas.

Having partners with different backgrounds like corporations, private and public sector, NGOs, our sphere of influence enables us to promote and support implementation of Principles by different stakeholders.

This is our first Communication of Engagement, since we became members of UN Global Compact in 2011, and we have taken a large number of activities to promote and spread Principles in Serbia.

1. Participation in work groups for development of Climate Change legislation in Serbia on national and local level (EU ETS harmonization, Monitoring Mechanism Regulation, Climate Change Adaptation Strategy with Action Plan for City of Belgrade) ;
2. Education of public, with strong focus on youth, on environment and climate change, through annual organization of International Green Culture Festival "Green Fest" which is the largest festival of this type in South East Europe;
3. Promotion of nature protection through the program "Blue Green Map" which consist of new technology tools for education and tourism with number of activities to raise awareness of the citizens;
4. Popularization of new techniques and technologies for "greening" the buildings and urban areas through National Contest "Architone" for green roofs and abandoned spaces;
4. Direct actions in partnership with companies that have CSR programs to bring in the change to the local community (greening, planting, refurbishing);

We will also stay strongly committed to the UN Global Compact Principles in the future.

Sincerely,



Ivana Jovčić,
Executive Director