

# PRINCIPLES IN ACTION SUCCESSFUL STORIES FROM BULGARIA

Belgrade, 18-19 October 2012







- ♦ Officially launched in Bulgaria in January, 2003;
- ◆ Local network Bulgaria more than 140 members;
- ♦ "GLOBAL COMPACT NETWORK BULGARIA" is established with the object of building on previous achievements and developing and evolving as an applicable business-led national structure continuing in operation after the end of the UNDP Bulgaria Country Office assistance.





## **Data 2011**

Българска мрежа на Глобалния договор на ООН

24 members

30 700 levas

3 projects 116 members

86 employees

19 consultations

14 events

8 trainings











KOHTUP TAOBAA MAPULA MSTOK 3











# Deloitte.















Българска Минно - Геоложка Камара BULGARIAN BUSINESS LEADERS FORUM

In association with The Prince of Wales International Business Leaders Forum













# **VISION**

To support the Millennium **Development Goals by** committing to shared universal values and principles to improve the quality of life for people





### **MISSION**

With its members taking the lead, to confirm and uphold social responsibility behaviour in the Bulgarian society and help balance the three pillars of sustainable development - economic growth, societal development and environment protection.





# **Core philosophy**

We are aware that it is only in their work, in the formation of values, that individuals build up their system of values and manage to nurture and impart them to the younger generations around them. In the past this used to happen in the family. In the industrial era and with the advance of technologies companies are the only place where this can happen. Only companies embracing such role can be members of the UN Global Compact Network in Bulgaria because they employ free people proud of their work and output, the people who will ensure and guarantee the global sustainable development.





# Working areas

- I. POPULARIZATION of CSR
- II. TRAINING and raising awareness
- **III. PARTNERSHIP for development**
- V. Official UN REPRESENTATIVE
- V. CAPACITY BUILDING and dissemination of know how





# Local Network Bulgaria meets Mr. BAN Ki-moon, UN Secretary-General

I am happy to see that the Global Compact in Bulgaria has found such a dedicated group of champions committed to promoting corporate responsibility.

I trust that the UN will be able to rely on Bulgaria's businesses as partners in advancing our common values for prosperity and sustainability.

Mr. Ban Ki-moon, SG







CSR is a our personal commitment to sustainable development.

CSR is a matter of personal choice.





## **Business values**

Българска мрежа на Глобалния договор на ООН

#### **Self-assessment**

Supply chain management

Annual regional meetings – sustainable enterprises

**CSR Annual Awards** 





# Education and career development

# **MA Program in CSR**

Traineeship program

F.I.R.M.A. 4

**Guest lecturing** 





# Life style project

#### Българска мрежа на Глобалния договор на ООН

# **Volunteer Days**

**Youth Leaders Club** 

**Eco-generation 20.12** 





# Thank you for your attention!

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